

The Next Smile



The Ambassadors Program Information

Versie 1

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1 Introduction

This document contains general information about the charity, such as what the charity stands for, what projects they do and how they carry out these projects. In addition, it is explained what it means to be an ambassador of this charity, what is expected of the ambassadors, what benefits this brings for the ambassadors and how the ambassador program works.

2 About The Next Smile

The power of charity The Next Smile is that we do not use any middleman and that we are fully responsible for the funds spend. This is why every single euro is invested in a child's future. We guarantee that the donated funds are 100% used to benefit the children in need.

Charity the Next Smile is there for children in need across the world. We aim to put a stop on child labour. Currently there are 152 million Child labourers, working 7 days a week. They work because their parents do not have the funds for an education. Children work because of the aftereffects of civil wars or because there are no teachers or schools in the area. Child labour is a human rights issue that has staggering effects on poverty, illiteracy and humanity. Also, children aged 5-17 years old have to work because there is not enough knowledge, there are political problems, families do not have enough money for food, there are not enough schools and there is no control on child labour by governments.

In most third world countries it has been a luxury to get an education for a long time. We believe that every child has the right to be a child. To go to school and study their way out of poverty. We believe that this can be realised. We want to give them this opportunity.

We can realise this with your help.

3 The main problems for children

Many children all over the world, especially in third world countries, cannot go to school at the moment because this is too expensive. These children work on farms and at construction pits or mines. They work here because otherwise there is no food at the end of the day. Many children are in such positions because the children are orphans, because the parents are in prison or because the children live with their grandparents and have to take care of them. All the projects of The Next Smile children aged 5-17 years old receive an education and a chance for a better future.

4 Our goal

The goal of The Next Smile is to eliminate child labour around the world and to make victims of child labour go to school. We have made it our main focus to bring together policy and action in the favour of children who are working instead of studying. We also believe that child labour is one of the aspects why third world countries still exist. If we reach our goal, to eliminate child labour, we can ensure that other problems such as poor infrastructures or lack of electricity will also vanish step-by-step in those countries.

5 How we make this happen

Our projects ensure that children no longer have to work and can go to school. We use 100% of the collected donations for our projects. The operation costs are already covered. This brings your donation to its full right. In addition, we do not use intermediaries, and we have direct contact with the local communities and schools in the countries where we operate. By not having intermediaries we can assure you that there is no 3rd party that will make a profit on the donations. A representative of The Next Smile is also present at all projects abroad to ensure that the projects run smoothly and to see to it that the donations are used optimally.

6 Why is this charity founded?

By Robin van Popering, director.

"I personally like to travel, not to lie down on the beach for a week, but I really want to learn and see as much of this world as possible. I have continued this passion all my life, currently I have visited 64 different countries. If you see so much of the world, you also see less pleasant sights. I have seen underage children doing hard labour, 8-year-old girls who build houses, 11-year-old boys who work 10 hours a day on the countryside. Every time I saw this it broke my heart. I always felt I had to do something about this but I felt powerless to solve these problems in the moment. These memories and feelings have always chased me, especially because I have nothing to complain about and I feel that this world is very good to me.

I believe that everyone can realize what he/she wants, you just have to dare to think and actually do it. Do not delay. With this in mind, I established this foundation to really do something good for these children."

7 Ambassadors programme

Brand ambassador: *"Ambassadors are not only satisfied and loyal users of a product. They will also point out to others the benefits of the product and the values of a brand."* - Ryan Holiday

The Next Smile Ambassador Program is for people who want to do something good, but don't want to spend any money or spend too much time on it. It is for "like-minded" persons who believe that change is possible. With this mindset, already half the battle is won.

7.1 Goal of the programme

The purpose of our ambassador program is to tell outsiders who we are, what we do and why we do this through a trusted network (through you). That our work really makes a difference and that our projects ensure that children in third world countries no longer have to work but can go to school with a better future.

7.2 What we expect from the brand ambassadors

The Ambassadors' duties are as follows:

1. When we have a project and share it on our social media channels, it would be appreciated if this is shared once in a while on your Instagram or Facebook accounts. Doing this helps us to reach a wider audience. This way, more donations are collected faster.

It takes almost no time and effort to share a message like this on your social media channels. But only share the messages you really like and agree with (you have no obligation to share posts).

2. As a foundation we are always looking for partnerships with companies, schools, gyms, hospitals and other foundations. These partnerships are the main source of donations for the projects of The Next Smile. As an ambassador, you could be the connection point for a new partnership with perhaps the company you work for, or your children's school. As an ambassador you can be the missing link to a new collaboration. If you want, you can lead this collaboration yourself.

If events are organized in your area, let us know! Or tell them about The Next Smile. Maybe we can start a collaboration thanks to you! (Think of events such as sponsor runs, mud or survival runs, marathons, annual events at work, walking events or cycling runs).

If you ever have an idea to start a collaboration, we hope that you will contact us.

7.3 Who we are looking for

We are looking for people who are (1) optimistic, who (2) want to help others, (3) people who look for solutions when a problem occurs, (4) people who feel they can make a change, (5) people who want to make this world a better place and (6) we are looking for people who will and can speak with enthusiasm about the charity to friends, family or colleagues when applicable.

7.4 Your benefits

Now it is nice to support this foundation, but what is in it for the ambassadors? Here is an overview of the benefits:

- If you have the ambition to build a school in a 3rd world country, help children, or want to experience bad circumstances in 3rd world countries. Then we can take you with us to our projects in these places. This will be a life changing experience.
- If you are officially registered as an ambassador (7.6), you can put this on your CV.
- There are no obligations. For example, if you don't feel like sharing something on social media, that us no problem. You only do this with posts that you believe in and that you really like.
- You do something good and you think about your fellow human being.
- You are seen by others as the “good guy” who supports a charity. Rather than talking that “one day” you will make a change.
- Your support actually makes a difference.
- **Because of your efforts, indirectly, you will get children out of child labour.**

7.5 How it works

As an ambassador you belong to “The Next Smile family”. You will be updated on a quarterly basis through e-mail about new projects, the progress of projects and we will send status updates of projects that are carried out in developing countries.

There is also a WhatsApp group for all ambassadors. In this group is mentioned when a post has been uploaded on social media and we will regularly ask you for advice on projects. This is a group where you can bring up ideas or give feedback. (but of course it is not mandatory to participate in these topics).

7.6 Registering as an ambassador

You can only become an ambassador if you have been invited by someone to join. This way, all ambassadors are well connected.

Registration is very simple, click on the following link, answer the questions and hand in the form. Now you are an official ambassador of The Next Smile!

Link to become ambassador: <https://forms.gle/PTdbTgPSXQZ3cwYp7>

8 Contact information

If you have any questions about the charity or the ambassador program? Please contact us here:

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